

Provincia di Genova

Direzione AFFARI GENERALI, POLIZIA PROVINCIALE,
TURISMO, SPORT E CULTURA

Servizio promozione turistica e sportiva, cultura

To whom it may concern

Genoa, 14 June 2011

As Managing of the Tourism Department at the Amministrazione Provinciale di Genova, I'm glad to give my recommendation for Roberto Martini. I hired Roberto in 2004 as external collaborator and he immediately became an integral member of our staff. He worked for our Department till December 2009.

Roberto has a good and flexible attitude that embraces any challenge and encourages collaboration. He has also demonstrated the ability to work independently with great creativity and enthusiasm in all the tourism projects. He excelled in several areas with good interpersonal skills.

Working as part of a team, Roberto supported me to deliver our Local Tourism Vision and Action Plan implementing the key projects that improved the quality of our visitor experience. Thanks to his economics degree studies and his extensive academic knowledge of the tourism industry he has been able to integrate himself in the tourism department structure co-managing key stakeholder relationships for our organisation to the local tourism industry.

Roberto worked very hard obtaining important skills in terms of national and international tourism planning, product development, tourism linkages and research data analysis, proposal writing and presentations delivery, travel agent and tour operating management in both private and public tourism sectors.

As detailed above, based on my experience, I can recommend Roberto Martini to you for the continuation of his career.

If you would like further information, feel free to contact me and I will be pleased to provide you with the needed information.

Sincerely,



Marco Fezzardi

Director of Tourism Department
Amministrazione Provinciale di Genova (Italy)

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FACOLTÀ DI ECONOMIA

To whom it may concern

Milan, 30-09-2011

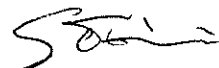
As Co-ordinator of the Master's Degree in Economics for Tourism at the Faculty of Economics, I am pleased to provide this letter at the request of Roberto Martini, who has asked me to give a reference on his behalf.

I have known Roberto since 2004, when he started his collaboration in the Course of Economics for Tourism at this University.

Roberto is a capable, hard-working and determined person, good at planning and organizing himself and those working with him in order to reach his targets. He is fully capable of working effectively alone or blending into a group.

Thanks to his studies and his professional experience in the tourism industry – especially marketing and destination tourism management – Roberto has successfully led several activities and facilitated the relationships among the teaching members.

Based on my experience, I wish to recommend Roberto so he can continue his career properly.

Yours faithfully, 

Giovanni Tonini
Full Professor of Social Statistics
Coordinator of the Master's Degree in Economics for Tourism

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